

FOR IMMEDIATE RELEASE

The Christmas Shop: New Store Provides Local Holiday Shopping

November 28, 2008- Christmas lights adorn the historic building on 920 3rd Ave, celebrating the first ever Christmas Shop in Charlotte, WA.

This is a major event in the ideals of local businesses, providing a new, fresh store for people to buy Christmas gifts locally.

A light scent of apple cider drifts through the air of the 800 square ft. store, increasing the already existent sense of warmth and comfort that the store holds. The green walls tastefully display pottery, ornaments, home décor items and unique giftware. The antique windows are lined with a façade of poinsettias and amaryllises, splashing Christmas cheer throughout the room. Outside, Pine and Spruce Christmas trees are displayed under spotlights, so customers can choose their favorite tree even in the dark.

“It’s great to be able to do Christmas shopping locally. I don’t have to drive to the city and brave the crowds to buy my ornaments and gifts,” said Pam, a local woman.

Owners Dave and Kristi Ford, who also own Ford’s Flower Boutique, used their 920 3rd Ave. building to open a garden centre last spring and decided the Christmas Shop would be a great way to use their building and provide quality shopping for locals, year-round.

The Christmas Shop is open 10am-5pm, Monday-Saturday, until January. After the holidays, the Christmas Shop will transform back into a garden centre.

For further information, call *****.